

AIMS FOR HWTA APRIL 2022 – MARCH 2023

It seems especially useful to agree some aims for HWTA to ensure that the committee and membership have a common view of what 'Twinning Light' means. Your thoughts on the ideas below would be welcome at the IAGM.

TWINNING EVENTS

We have an invitation to visit Saint-Savin from 13 - 15 August 2022. Clearly HWTA needs to promote this event; liaise with the organisers in Saint-Savin; and advise those interested regarding arrangements.

It is HW's turn to host the annual Walking Weekend, now thrice postponed. By 31 December 2022, we should have a weekend scheduled for the Walking Weekend. By March 2023, HWTA should have the event fully planned and budgeted for 2023.

HWTA should liaise with twinning partners in Saint-Savin and Malle to ensure that they understand our new perspective on twinning, especially our financial constraints, and to align plans going forward, including regarding the twinning of organisations (see below).

ORGANISATIONS

A key aim of 'Twinning Light' is to focus on acting as an enabler for local organisations in Hartley Wintney and the Parishes to twin with similar organisations in Saint-Savin and Malle. HWTA should compile a list of local organisations and ask the committees in Saint-Savin and Malle to do the same. Where a match is found, the two/three committees should approach their own identified organization to encourage them to contact their counterpart(s) in the hope of forming a link.

FINANCE

HWTA starts with approximately £2600. This is principally earmarked for the Walking Weekend in 2023. We do not intend to organize significant fundraising events. We should aim to reach the end of the financial year (December 2022) with no less than £2200 in the bank. By this time, we should also have a plan for keeping HWTA solvent in the long term, applying to local councils and parish councils for grants for designated expenses and perhaps other local sponsors.

SOCIAL EVENTS

We should aim to have regular social events, so we can feel like a cohesive organization rather than one that only convenes to run a twinning event. These need not be onerous and could be as simple as an evening at the pub, quiz evening, games evening, or nominating another organisation's event as our 'event of the month', e.g. Jubilee Hall music events. Events with a continental theme should be prioritized, e.g. petanque. Social events should aim to break even, but there is no reason why we can't use them to raise small amounts of cash.

MEMBERS

Membership is a strange concept for HWTA, as we consider over 5,000 people to be members by default! As at the IAGM, we have a list of 50 individuals on the register of interest. We should constantly seek to increase this number and should aim for 100 individuals on the list by March 2023.

The Parishes of Heckfield, Mattingley, Rotherwick and Winchfield have been approached and all notices in respect of Twinning must be sent to all five Parish councils in the hope that they will publish them on their websites and/or noticeboards.